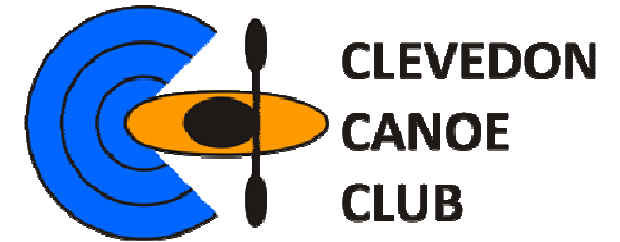


CLEVEDON CANOE CLUB  
DEVELOPMENT PLAN



Item	Description	Measurement	Target completion	Responsibility
1.	<p><b>Coaches</b></p> <ul style="list-style-type: none"> <li>• Provide training to achieve Lvl 1 status</li> <li>• Provide training to achieve Lvl 2 status</li> <li>• Provide training to achieve Lvl 3 status</li> </ul>	Establish validity of applicants or interested parties, develop skills.	Annual	Training coordinator
2.	<p><b>Social/Media</b></p> <ul style="list-style-type: none"> <li>• Provide social events outside of paddling activities</li> <li>• Provide feedback on activities to local newspapers/publications/schools/places of activity</li> </ul>	<p>4 per year</p> <p>Monthly</p>	<p>Annual</p> <p>Monthly</p>	Media Liaison
3.	<p><b>Clubhouse and facilities</b></p> <ul style="list-style-type: none"> <li>• Improve shore side facilities – Separate changing rooms, showers and wash down facilities. Segregated storage areas. External signage.</li> </ul>	New/improved facilities	2017	Chairperson Committee

4.	<b>Membership</b> <ul style="list-style-type: none"> <li>• Maintain a minimum number of members</li> <li>• Attract new members</li> <li>• Increase level of active members</li> </ul>	125 No 10% of base total 20%	Annual Annual Annual	Committee
5.	<b>Certification</b> <ul style="list-style-type: none"> <li>• Achieve Paddlepower awards</li> <li>• Achieve 1* award</li> <li>• Achieve 2* award</li> <li>• Achieve 3* award</li> <li>• Achieve 4* award</li> </ul>	20% of base total of members achieve an award	Annual	Training coordinator
6.	<b>Trips/events</b> <ul style="list-style-type: none"> <li>• 2* and below events</li> <li>• 2* and above events</li> </ul>	8 per year 4 per year	Quarterly review, Annual	Trip coordinator